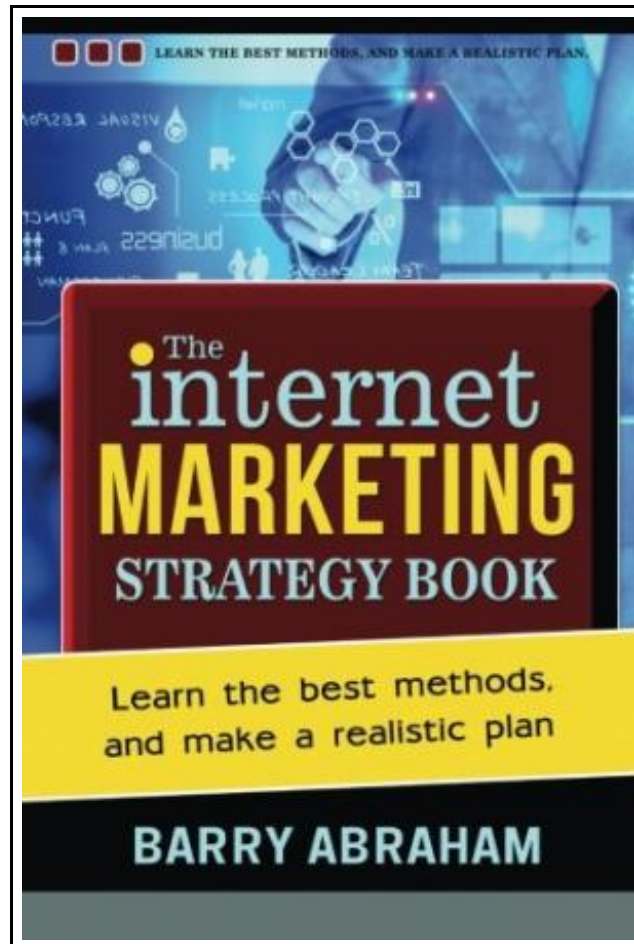


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This ebook is very gripping and fascinating. Sure, it is engage in, nevertheless an amazing and interesting literature. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Ms. Ora Buckridge)

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CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 196 pages. Dimensions: 9.0in. x 6.0in. x 0.5in. The Internet Marketing Strategy Book provides you and your business with an easy-to-understand guide to success in Internet marketing. Today's Internet offers a dizzying array of opportunities for greater visibility: Blogs, Facebook, YouTube, Twitter, mobile websites, SEO, AdWords, and other methods are now being used to gain advantage in the business arena. The difficult reality for many entrepreneurs is that they need to embrace these methods in order to stay competitive. The risk of ignoring them is too great. Yet, how are small businesses supposed to learn and implement these (often complex) methods? This book addresses this challenge head-on, helping business people to create a strategy that is effective and REALISTIC. In a succinct way, this book explains: What a particular aspect of Internet marketing is. Whether it is right for your business. Various ways it could be helpful. The most important things to know about it. The most important things to do with it. The most important things NOT to do with it. Time is a precious resource, and this book will help you make good use of yours. To provide the key information in a clear and efficient way is the motivation behind The Internet Marketing Strategy Book. The Parts of This Book 1. Get Your Website Right. This part comes first because a website plays an important role in almost any Internet marketing strategy. This part explains the qualities that make a website effective, how to gather elements needed, and systems for creating and managing your own website. 2. Early Stage Must Dos. Once you have a website, there are a few things that are important to do right away. This section explains them, with...



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